

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods. **DISPOSITION:** On 6-3-60, John H. Mathis, Inc., filed a claim and answer. On 5-23-61, the action came on for hearing before the court, and there was no appearance on behalf of any claimant. On 1-15-62, the article was ordered condemned and destroyed.

**6765. Sea salt (3 seizures).** (F.D.C. No. 45534. S. Nos. 14-315/17 R.)

**QUANTITY:** 300 cases, each containing 24 boxes, at Columbus, Ohio, in the possession of Earl J. Edmondson, t/a Sea Salt of Columbus (distributor for United Salt Corp.); 117 boxes and 48 boxes at Columbus, Ohio, in the possession of persons to whom such boxes had been delivered by Mr. Edmondson.

**SHIPPED:** 1-28-61, from Houston, Tex., by United Salt Corp.

**LABEL IN PART:** "Admiral Natural Mineral Sea Salt Nature's Own Sea Minerals. Mfgd. by United Salt Corporation, Houston, Texas \* \* \* The modern Salt for Modern Living."

**ACCOMPANYING LABELING:** Leaflets entitled "100% Sea Salt with all the natural minerals"; booklets entitled "Cal October 1960" and "The Ocean's 44 Trace Chemicals (Antidotes for Deficiency Ailments)"; a placard entitled "Here it is Sea Salt (as mentioned by Dr. Crane)"; and a newspaper clipping reading in part "Mrs. Alexander, a message by Dr. Crane."

**LIBELED:** 3-24-61 and 3-27-61, S. Dist. Ohio.

**CHARGE:** 502(a)—when shipped and while held for sale, the accompanying labeling contained false and misleading representations that the article was adequate and effective in the treatment or prevention of cancer, diabetes, multiple sclerosis, myasthenia gravis, muscular dystrophy, epilepsy, asthma, arthritis, insanity, deficiency ailments, allergies, Parkinson's disease, arteriosclerosis, schizophrenia, cataracts, cirrhosis, leukemia, pernicious anemia, psoriasis, dental caries, baldness, sterility, goiter, acne, and gray hair; that the article was a "chemical smorgasbord" supplying significant amounts of minerals necessary for body glands and organs to provide good health; that the article would rejuvenate endocrine glands, reactivate pigment cells in the skin, and act as a "vaccinate" against so-called deficiency diseases; that it was beneficial for growth, lactation and reproduction; that the article was a complete and balanced salt, supplying significant amounts for all the trace minerals and essential minerals for special dietary and therapeutic purposes; and that all the trace minerals in the article have been established as essential and important to good health.

**DISPOSITION:** 11-7-61. Default—destruction, except for a portion of the article which was delivered to the Food and Drug Administration.

**6766. Delamer minerals in sea water.** (F.D.C. No. 46408. S. No. 25-373 R.)

**QUANTITY:** 33 pt. btls., 12 qt. btls., and 12 ½-gal. btls., at Phoenix, Ariz.

**SHIPPED:** Between 2-16-61 and 8-16-61, from Seaside, Calif., by Del Monte Laboratories.

**LABEL IN PART:** "Delamer Minerals in Solution Containing Calcium, Iron and Iodine in Ocean Sea Water Specially Processed \* \* \* One teaspoonful, three (3) times daily \* \* \* Doses for children (under 6) and pregnant or lactating women \* \* \* Manufactured Only by Del Monte Laboratories, Monterey, California."

**ACCOMPANYING LABELING:** Leaflets entitled "Is Your Health Worth 10 Cents A Day," "Be Wise Mineralize Daily The Delamer Way," "Reprinted from the Seaside News-Sentinel," "The Sea and You," and "An Important Message."

**RESULTS OF INVESTIGATION:** Analysis showed that the article contained essentially the labeled amounts of iron and calcium.

**LIBELED:** 8-29-61, Dist. Ariz.

**CHARGE:** 502(a)—when shipped, the labeling of the article contained representations that foods are grown in mineral-depleted soils and that the user's health is jeopardized by consumption of such foods unless health is protected by use of the article; that use of the article would drive out toxins from the body and health would follow; that the addition of minerals to sea water imparted unique properties to the article; that the article was effective for the treatment of many diseases caused by mineral deficiencies; that the article was effective in delaying the aging processes; that the article was effective in preventing the bones of the aged from becoming brittle and easily broken; and that the minerals listed on the label (except iron, calcium and iodine) were active ingredients of the article; which representations were false and misleading, since they were contrary to fact, as the article was not adequate and effective as a treatment for such diseases, conditions, or purposes, and since the minerals listed on the label (except iron, calcium and iodine) were not present in amounts which had any significance when the article was taken as directed.

**DISPOSITION:** 11-3-61. Default—destruction.

**6767. Utopia Home Mineral Bath.** (F.D.C. No. 46501. S. No. 61-222 R.)

**QUANTITY:** 25 cases, each containing 12 cartons of 12 3-oz. envelopes, at Boise, Idaho.

**SHIPPED:** 6-16-61, from Seattle, Wash., by Comfort Research, Inc.

**LABEL IN PART:** (Envelope) "Utopia Home Mineral Bath Ingredients: Aluminum Sulfate, Magnesium Sulfate, Magnesium Carbonate, Sodium Bicarbonate, Sodium Sulfate, Potassium Sulfate, Sodium Chloride, Sodium Borate \* \* \* Manufactured by Comfort Research, Inc. Seattle, Wash."

**LIBELED:** 10-18-61, Dist. Idaho.

**CHARGE:** 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective, because of its mineral salt composition, as a treatment for relieving pain due to arthritis, rheumatism, neuritis, nervous tension, and muscular discomforts.

**DISPOSITION:** 11-14-61. Default—destruction.

**6768. Olbas Basle Oil, Olbas salve, and Olbas cough syrup.** (F.D.C. No. 45317. S. Nos. 13-798/9 R, 13-801 R.)

**QUANTITY:** 769 10-cc. btls, and 99 60-cc. btls. of *Olbas Basle Oil*; 95 1/3-oz. tubes and 197 2/3-oz. tubes of *Olbas salve*; and 188 btls. of *Olbas cough syrup*; at South Milwaukee, Wis., in possession of Olbas Products.

**SHIPPED:** Between 1-28-60 and 11-12-60, from Basle, Switzerland, by Po-Ho-Co., Ltd.

**LABEL IN PART:** (Ctn. and btl.) "Olbas Basle Oil Oleum Basileum produced in Switzerland by the Po-Ho-Co., Ltd. Basel Ingredients: \* \* \* Directions for use: \* \* \* Distributed by Heidi E. Ritter, 8327 S. 13th St. South-Milwaukee, Wisconsin"; (tube) "Olbas-Salbe \* \* \* Po-Ho-Co., A.-C. Basel 2";